

Sunfish

IVF Success Program

Including a refund if not successful¹



We would love to help you on your journey to building a family with Boston IVF!

Our goal is to help you become pregnant. We designed the IVF Success Program to bring you support throughout every step of your fertility journey.

The **Sunfish IVF Success Program Includes:**

- **An all-inclusive package** with a money-back guarantee
- **Unlimited embryo transfers**
- **Discounts and savings** of up to \$9,000 per cycle
- **Lowest price guarantee** on medication
- **Loans** for those who need financial support of up to \$50,000
- **Tips from an IVF nurse**, “What I Wish I Knew About IVF”

From conquering IVF anxiety to mastering egg retrieval prep, we’re with you every step of the way at **Boston IVF in Upstate New York.**

Warmly,
Your Sunfish Care Team

¹ The IVF Success Program includes a Treatment Package at your clinic. See contract for full terms and conditions.

Tips for Pregnancy: From an IVF Nurse

As part of the IVF Success Program, we share “What I Wish I Knew about IVF,”¹ tips and advice from an IVF nurse to help you become pregnant. As you get ready to start the IVF process, we wanted to share some of the tips from our IVF nurse with you below.

How to increase chances of IVF success

Men	Women
<div><div>✓</div><div>Supplements for fertility – CoQ10, Zinc, Tongkat Ali, Shilajit 🍬 Lean proteins, healthy fats 🍖 Exercise 🏃 Low stress 🧘</div></div>	<div><div>✓</div><div>Prenatals and supplements for fertility – Omega-3s, CoQ10, Vitamin D, Zinc, Inositol, L-Carnitine 🍬 Accupuncture 🧵 Lean proteins, healthy fats 🍖 Gentle Exercise 🧘 Low stress 🧘</div></div>
<div><div>✗</div><div>Hot tubs 🛁 Tight undies 🩲 Laptop on lap 💻 Alcohol 🍷 Smoking, cannabis 🚬 Processed food & sugar 🍰</div></div>	<div><div>✗</div><div>Alcohol 🍷 Smoking, cannabis 🚬 Processed food & sugar 🍰</div></div>
	<div><div>—</div><div>Max 2-3 cups of coffee & caffeine / day ☕</div></div>

Other things that we address in “What I Wish I Knew About IVF”:

- **Will I need to take time off work for IVF? Should I tell my employer?**
- **How do I improve sperm quality prior to IVF?**
- **Can nutrition/ vitamins help with fertility?**
- **IVF Preparation: What questions could I ask my doctor?**
- **Will I administer the injections myself? What if I’m afraid of needles?**

And much more.

Sources: NIH, Mayo Clinic, UCSF

¹ Sunfish is not a provider of medical services and the recommendations here in are general in nature and do not constitute medical advice. In collaboration with a medical provider, Sunfish will provide or provide you access to general information and guidance on best practices to prepare physically for the highest chance of a live birth. Please note, however, that Sunfish does not guarantee that any of these guidance or best practices will result in actual improvements, and outcomes will be dependent on each individual’s actual physical condition and circumstances. Please consult your physician for details, as your unique needs may vary.

Sunfish is not a Medical or Healthcare Provider and does not provider medical advice.

IVF Outcomes: Most People Need 2-4 Cycles

When it comes to starting IVF, there is a lot to know about how your journey could look.

Most people need at least two cycles of IVF, which is why we designed the Sunfish IVF Success Program.

"I'm thrilled to partner with Sunfish to reduce stress for patients during the IVF journey."



Dr. Jamil Mroueh
Reproductive Endocrinologist
Boston IVF

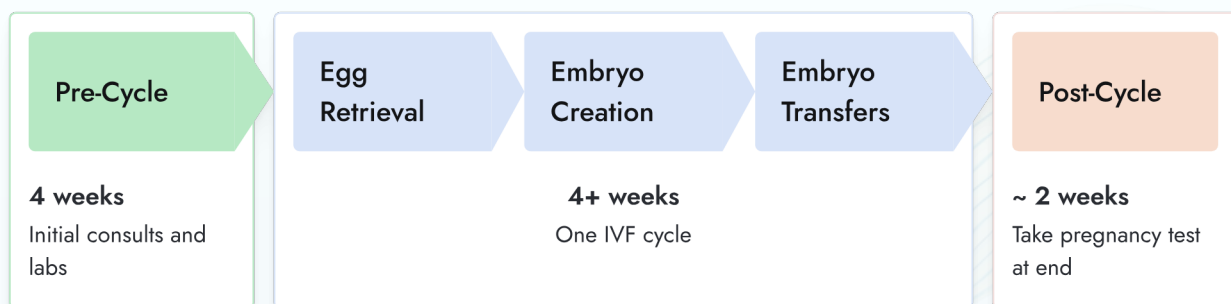
*"We need to **stop thinking of IVF as a single shot at having a family**, and think of several cycles as the standard."*

Dr. Scott Nelson
Fertility Doctor, [Journal of the American Medical Association](#)

As you get started, you may be wondering: how does this work? One IVF cycle includes:

- Egg retrieval,
- Embryo creation
- Genetic testing (if you opt for this)
- Embryo transfer(s)

Once you start, the entire cycle takes 4 - 12 weeks for the transfer of one embryo to be complete.



~\$25,000 per cycle

On average, most people need 2 - 4 cycles of IVF

IVF Success Program: How It Works

We would love to support you on your journey to parenthood!

	PACKAGE #1 Gold IVF Success Program (if eligible)	PACKAGE #2 IVF Success Program	Without Sunfish ²
Total Package Cost	\$20,900	\$17,950	\$21,054
Refund (if not successful) ¹	\$TBD	\$200	No refund

Boston IVF Pricing	Gold IVF Success Program	IVF Success Program	Without Sunfish (assumes 3 transfers)
Retrieval + Embryo Creation: <ul style="list-style-type: none"> In-cycle monitoring [labs & ultrasounds] Anesthesia Oocyte Aspiration and Retrieval IVF culture and ancillary lab services Sperm preparation/Oocyte processing on day of egg retrieval Egg Retrieval Embryo Cryopreservation Embryo Storage for 1 year 	Included	Included	\$10,164
Embryo Transfers <ul style="list-style-type: none"> Physician monitoring – up to three in-cycle monitoring visits [E2, LH, and follicle transvaginal ultrasound] Embryo Thaw Embryo Transfer 	Unlimited Embryo Transfers	Unlimited Embryo Transfers	\$3,630 each time
Embryo Biopsy + PGTA	Not Included	Not Included	Not Included
Medication (not included in bundle)	Lowest Price Guarantee	Lowest Price Guarantee	Not Included
Support from the Sunfish Team <ul style="list-style-type: none"> Financial Advocate Calls IVF Guide ("What I wish I knew") Nutrition Guide & Partner Discounts 	Included (8 hours of calls)	Included (4 hours of calls)	None
Pregnancy Preparation Kit <ul style="list-style-type: none"> Prenatal vitamins and care kit 	Included	Not Included	None

¹The **Treatment Package Cost** is what the refund is based on. For Terms and Conditions, please view our complete contract. Refund amount will vary based on HIPAA compliant data. Your membership will last for up to one year or until all eligible embryos have been transferred, whichever comes first. See the contract for full terms and conditions. Additional fees may apply if insurance does not cover labs and ultrasounds.

² Approximate cost for equivalent package at your clinic. All Services included in the Treatment Package are entirely provided by Medical Treatment Partners (your clinic and providers!) and not by Sunfish.

IVF Success Program: How It Works

The IVF Success Program includes support for **up to one year**, including:



All-inclusive multi-step package from retrieval to pregnancy



Partial Refund if not successful



"What I Wish I Knew About IVF," preparation tips from fertility experts



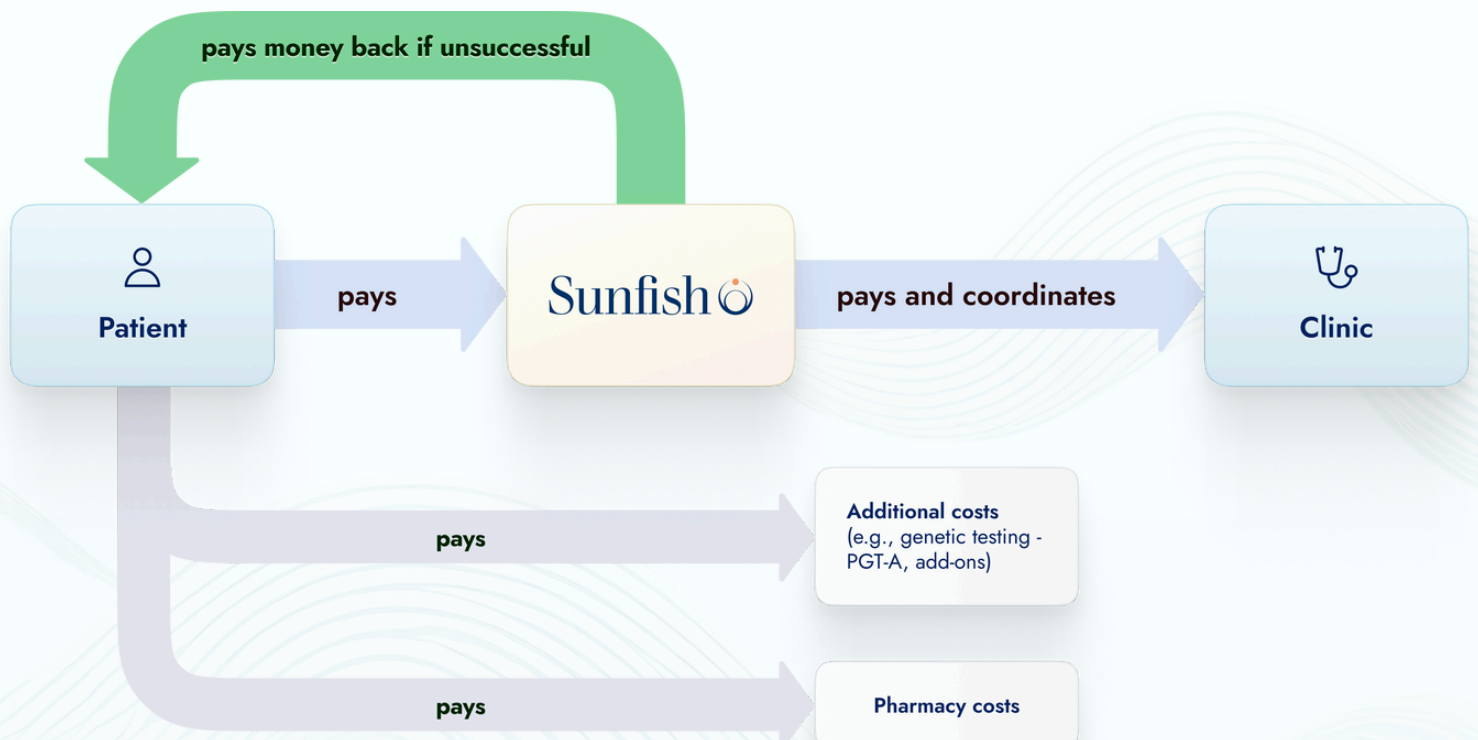
Financial planner to help you afford IVF



Provider introductions, including fertility pharmacies and more



Customized for you, like an additional egg retrieval



Who is Sunfish?

We are a team who feel passionately about helping people build their families. Many of us have gone through fertility treatments ourselves. We have been in your shoes or supported thousands of patients who have. And most importantly, we are here for you – and want to help however we can!

Meet our medical advisors



Dr. Lora Shahine

Fertility Doctor
Stanford; Reproductive
Endocrinologist at Pacific NW
Fertility



Dr. Amber Cooper

Fertility Doctor
Chief Genomics Officer for
Kindbody; focused on
improving IVF outcomes



Dr. Jason Yeh

Fertility Doctor
Duke; Reproductive
Endocrinologist at Aspire
Houston



Dr. Vicken Sepilian

Fertility Doctor
Reproductive Endocrinologist at
Pacific Fertility Center Los
Angeles

Bloomberg

U.S. News & WORLD REPORT

AXIOS

TC TechCrunch

yahoo!

Contact us for a Free Consult

 planning@joinsunfish.com

 (510) 775 - 0064

 joinsunfish.com/gold_program



Did you know? Sunfish also offers loans up to \$50,000 to help you afford your journey. Visit our website for financial resources and educational information.